

## **Curator for Rotational Exhibits at Fayetteville Regional Airport**

**Issued By:** Arts Council of Fayetteville/Cumberland County

**Submission Deadline:** February 16, 2025

**Contact:** Arts Council of Fayetteville/Cumberland County

**Location:** Fayetteville, North Carolina

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### **Overview**

The Arts Council of Fayetteville/Cumberland County in conjunction with the City of Fayetteville and the Fayetteville Regional Airport is seeking an experienced and creative curator for two rotational exhibits per year inside the Fayetteville Regional Airport (one exhibit every six months). The exhibits will highlight regional artists and reflect the diverse cultural heritage and contemporary art scene of Fayetteville, Cumberland County, and the broader southeastern region of North Carolina.

This is an exciting opportunity to engage both travelers and the local community by transforming the airport into a dynamic space for art.

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### **Project Goals**

- Enhance the aesthetic experience for travelers and the local community through art.
  - Promote local and regional artists by showcasing their work in a high-traffic public space.
  - Create two distinct, high-quality exhibits per year that reflect the culture, history, or creativity of Fayetteville and its surrounding areas.
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### **Scope of Work**

The selected curator will be responsible for:

- **Curation:** Identifying and selecting artwork from local and regional artists that aligns with the airport's environment, passengers, and themes relevant to Fayetteville and the region.
- **Exhibition Design:** Designing the layout and overall presentation of the exhibits within the allocated airport space, ensuring accessibility and aesthetic appeal.
- **Coordination:** Collaborating with the Arts Council, artists, and airport officials to ensure proper installation, deinstallation, and rotation of the exhibits.

- **Exhibit Rotation:** Curating two exhibits per year, each lasting approximately six months.
  - **Budget Management:** Working within a specified budget for artist compensation, installation, materials, and marketing.
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### **Eligibility**

- **Experience:** At least three years of experience curating exhibitions, preferably in public or non-traditional spaces. Experience with airports, transit spaces, or high-traffic environments is a plus.
  - **Artist Network:** Established relationships with local and regional artists.
  - **Location:** Preference will be given to artists and curators based in Fayetteville/Cumberland County or the southeastern region of North Carolina.
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### **Proposal Requirements**

Interested curators should submit the following:

1. **Cover Letter:** An introduction outlining your interest in the project and relevant experience.
  2. **Curatorial Statement:** A brief description of your curatorial vision, including how you would approach the exhibition themes.
  3. **Portfolio:** A selection of previous curatorial projects, including images and descriptions.
  4. **Artist Network:** A list of regional artists with whom you potentially plan to work or propose to include in the exhibits.
  5. **Budget:** A draft budget outlining anticipated costs, including artist compensation, installation, and materials.
  6. **Timeline:** A proposed timeline for planning, installation, and deinstallation of the two rotational exhibits.
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### **Project Budget**

A total budget of \$10,000 will be allocated for each exhibit – including the curatorial fee. The budget should also include artist fees, transportation, installation costs, and other materials necessary for each display.

### **Curatorial Fees and Curator Payment**

The Curator selected for the Rotational Exhibits will be paid a total curatorial fee of \$6,000. Payments to the Curator include:

- Initial payment of \$1,000 at the execution of the curatorial contract.
- Payment of \$1,500 upon the approved selection of the first exhibit/artist.
- Payment of \$1,000 upon de-installation of the first exhibit/artist.
- Payment of \$1,500 upon approved selection of the second exhibit/artist.
- Final Payment of \$1,000 upon de-installation of second exhibit/artist.

Curatorial fees will be paid to the Curator by the Arts Council of Fayetteville/Cumberland County.

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### **Selection Process**

Proposals will be evaluated by a local panel of artists and community leaders. Evaluation is based on Artistic Excellence and Artist Merit.

- **Artistic Excellence** is defined as demonstrated talent in an art form as well as the overall excellence of the curator's work, and a clear commitment to artistic work with curatorial intent.
- **Artistic Merit** is defined as a body of work that shows impactful and timely curations of works that are significant to the Cape Fear region and or demonstrates the curator's .

Other factors in the Evaluation include:

- Quality and originality of curatorial vision.
  - Relevant experience and portfolio of previous curatorial work.
  - Capacity to manage logistics and work within budget constraints.
  - Commitment to showcasing local and regional artists.
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### **Submission Instructions**

Please submit your full proposal to [Exhibits@theartscouncil.com](mailto:Exhibits@theartscouncil.com) by **February 16, 2025**. Proposals must be submitted as a single PDF document with the subject line "Airport Exhibit Curator Proposal - [**Your Name**]."

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**Timeline**

- **RFP Release Date:** January 13, 2025
  - **Proposal Deadline:** February 16, 2025
  - **Curator Selection Notification:** On or Before April 1, 2025
  - **Opening of First Rotational Exhibit Installation:** July 1, 2025
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**Questions & Contact**

For additional information or questions, please contact:

Loren Bymer – Director, Marketing and Communications Department

City of Fayetteville

[LorenBymer@FayettevilleNC.gov](mailto:LorenBymer@FayettevilleNC.gov)

(910) 433-1978

Kennon Jackson, Jr. – Chief of Staff

Arts Council of Fayetteville/Cumberland County

[KennonJ@theartscouncil.com](mailto:KennonJ@theartscouncil.com)

(910) 323-1776

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We look forward to your creative vision and collaboration in bringing dynamic art experiences to the Fayetteville Regional Airport!